

## Privacy Policy

### Bharat Defence Tech Show (BDTS) 2026

This Privacy Policy describes how BDTS 2026 ("we," "us," or "our") collects, uses, and protects the personal information of attendees, sponsors, exhibitors, and website visitors ("you"). We are committed to ensuring that your privacy is protected and that your data is handled with the utmost care and in compliance with applicable data protection laws.

#### 1. Information We Collect

We collect personal information directly from you when you register for the event, express interest in sponsorship, or interact with our website. The types of information we may collect include:

- **Registration and Contact Information:** Name, job title, company name, address, email address, and phone number.
- **Payment Information:** Details necessary to process payments for delegate passes, sponsorships, or exhibition booths.
- **Demographic and Professional Information:** Your industry, professional role, and areas of interest within the defence technology sector.
- **Other Information:** Any other information you voluntarily provide, such as dietary or accessibility needs.

#### 2. How We Use Your Information

We use the information we collect for the following purposes:

- **Event Management:** To process your registration, manage your attendance, and provide you with essential information about the event (e.g., agenda updates, venue details, and security protocols).
- **Networking and Partnerships:** To facilitate networking opportunities among attendees, exhibitors, and sponsors. This may involve sharing your professional details (name, job title, company) with other curated participants to foster strategic partnerships.
- **Marketing and Communication:** To send you relevant communications about BDTS 2026 and future events. This may include updates, promotional materials, and information about services or products that may be of interest to you.
- **Service Improvement:** To analyze attendance trends, gather feedback, and improve the quality and content of future BDTS events.
- **Legal Compliance:** To comply with legal obligations, prevent fraudulent activity, and enforce our terms and conditions.

#### 3. Sharing of Your Information

We may share your personal information with the following third parties:

- **Organizers and Partners:** Your information may be shared with our organizing partner, ChkdIn, and other co-hosts or affiliated entities to ensure the smooth operation of the event.
- **Sponsors and Exhibitors:** We may share certain professional information (e.g., name, company, job title) with our sponsors and exhibitors to facilitate B2B networking. This is a core feature of the BDTS 2026 event to enable strategic collaborations.
- **Service Providers:** We may use third-party service providers to help us with event registration, payment processing, email delivery, and data analytics. These providers are contractually obligated to protect your data and only use it for the purposes we specify.

- **Legal Requirements:** We may disclose your information if required to do so by law, court order, or government authority.

#### 4. Data Security

We are committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your data from unauthorized access, use, or disclosure. These measures include physical, electronic, and managerial safeguards.

#### 5. Photography and Videography

Please be aware that photographs and videos may be taken during the event for documentation, news reporting, and promotional purposes, including use on our website and social media channels. By attending the event, you consent to the use of your image in such media. If you have concerns, please contact us.

#### 6. Your Rights

You have the right to:

- **Access:** Request a copy of the personal information we hold about you.
- **Correction:** Request that we correct any inaccurate or incomplete information.
- **Deletion:** Request that we delete your personal information, subject to legal and contractual obligations.
- **Opt-out:** Unsubscribe from our marketing communications at any time by following the instructions in our emails.

#### 7. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

**Email:** [contact@chkdin.com](mailto:contact@chkdin.com)

**Phone:** +91 9742154666

**Website:** [www.bharatdefencetechshow.com](http://www.bharatdefencetechshow.com)

**Last Updated:** September 01, 2025

---